

aspidistra

S O F T W A R E

Unit 1, Coombe Works, Derby Road, Kingsbridge, Devon TQ7 1JL

Tel: 01548 856583 Fax: 01548 854643

www.aspidistra.com

Shopfront Standard 50 – Combination site

Prepared for varAccountName

By Elliot R Stevens

on 28/06/2011

Introduction

The specification within this document is for a single combination site, handling all of the Trade customer base and Retail customer base ecommerce requirements.

Through the use of our integrated solutions, your company will gain automation within the business from both an order processing side as well as information supplied to the website directly from your Sage 50 install.

- ❖ No rekeying of large orders into your Sage 50 installation.
- ❖ Save time and money reducing inputting errors.
- ❖ Place orders directly into your Sage 50 SOP queue & allocate the stock
- ❖ Give your Trade customers their discounts online, in real-time.
- ❖ Allow Retail customers to purchase directly online.
- ❖ Show your true stock position to your customer base.
- ❖ Sell on account or take payment online (via Sage Pay)
- ❖ Real-time credit checks against your customers credit limits set in Sage 50
- ❖ Promotions / Sales departments / Discounts / Regular items all included
- ❖ Automate your business processes.

Through implementing Shopfront B2B-50 / B2C-50, your customers will be able to order quickly and efficiently online. By allowing your customers to order online, you can reduce your internal cost of sale whilst freeing up your sales team and account managers to focus on generating new business. In addition, your customers will have the flexibility to order at a time which suits them, safe in the knowledge that their specific pricing and discount structures are available to them online.

Design

The B2B / B2C combination website will be based on a template design from our selection of templates. A company logo can be uploaded and the company details for footers etc can be specified to keep in line with the corporate look and feel for the website. Aspidistra will work with your company to amend the templates to reflect the look and feel required, that is available within the template set up.

The site will have the following functionality for the B2B Trade as well as the B2C Retail elements, as proposed in the below documentation.

B2B-50 functionality

Login and Account Creation

The system will provide facilities to create a login for an email address and associate it with a Sage Account. Each account can have multiple logins associated with it. One account can be designated a 'master' account so the more logins can be created where you wish your customer to add further purchasers.

To allow field salesmen or agents to purchase on behalf of other customers, a single login can be associated with multiple accounts. Orders will show the name of the logged in user as the purchaser.

Ordering

Your customers will have two options to order products:

- Quick Order By Stock Code – the customer enters the stock code and the quantity required and adds them to the order.
- Browse Catalogue – the customer browses through the departments of your catalogue and add products to the shopping cart.

Departments

Shopfront Admin Area provides facilities to arrange your products in departments and sub-departments. Each department can have the following information

- Name
- Description
- Optional Image

The system will be configured such that Special Departments (i.e Sale or Featured products) can be added and these will be showcased on the landing page once the trade customer has logged in to the system.

Products

The following information will be synchronised from Sage 50:

- Stock Code
- Name
- Description
- Price (This is the Recommended Retail Price (RRP) not the price your customer will necessarily pay.)
- Tax Code
- Part No

The following product information can be added via the Shopfront Admin Area:

- One Image (Shopfront will create all the various sizes required)
- One Attachment
- Allow Back Order

The Shopfront Admin Area will allow the following fields to be overridden

- Name
- Description

Search

The site will provide one search box that will search in the following fields:

- Stock Code
- Part No
- Name
- Description

Stock Display

The site will show the stock position either as the number in stock or the words 'In Stock', 'Out of Stock'. Items that have 'Allow Back Order' set will always show 'Back Order' when not in stock.

Price Display, Discounts

The customer will see the prices appropriate to him from the price lists configured in Sage.

When products are added to the cart the discounts configured in Sage 50 will be applied (Discount % and one of the additional discounts – Invoice Value or Volume Discounts A-E)

Regular Items/Save Cart

The user will be able to see a list of items bought by him previously and add them to the basket.

If the customer leaves the site with a partially full cart, then that cart will be available on their return

Delivery Addresses

The customer can pick from the delivery addresses stored in Sage 50. Optionally you can allow the customer to enter other delivery addresses. If this option is enabled the customer can choose to save the address.

Shipping

The following shipping schemes are available:

- Free Shipping
- Flat Shipping
- Metapack shipping integration
- Shopfront shipping schemas (weight / location / volume etc)

Currently, customer specific shipping is not available within the Shopfront systems.

Final Stock Check

Before the payment stage of the checkout, a final stock check will be undertaken and any items where 'back order' is not permitted and are out of stock, they will be removed from the cart and the customer notified.

Payment

By default order will be placed on the customer's account and no payment will be taken. Optionally the customer may be offered the facility to pay for the order by Credit Card via Sage Pay the Sage payment provider. (This is included as standard)

The ability to purchase can be denied if the account is on hold. Optionally the customer's credit can be checked and if the value of the basket plus the account balance is greater than

the credit limit the purchase can be denied. If the Credit Card option is set then the customer can be offered this payment method. Alternatively, Aspidistra will write the functionality such that any orders exceeding a credit limit will allowed to be processed into Sage 50, but additional notification of these types of orders will be sent internally to highlight these 'bad credit' orders. (£120.00 set up fee))

Order Placement

When an order is placed stock is allocated. When there is insufficient stock, only the available stock will be allocated (part allocation). The order will placed against the applicable account within Sage 50 matching their log in details.

The Order number will be derived from Sage

Order Tracking & History

The site can provide order tracking options:

- User Defined – This requires the courier web sites to be set up in Sage and the courier footer details completed for each order.

Previous order history will be shown on the site.

Optionally the customer can be given the facility to pay outstanding balances by credit card.

Promotions

Promotions can be run directly from the Shopfront Designer system. The following are included as standard within the B2B-50 platform:-

- Buy One Get One Free
- Buy X get one free
- Free product
- Free shipping
- % Discount off whole order
- £ Off whole order

Qualifier Options

- Automatic, i.e. the promotion will be applied to all orders
- Total spend
- Entry of a promotion code
- Incoming link
- Date, i.e. there is a start date and end date between which the promotion is active

B2C-50 functionality

This section covers the setup and the deliverables from our B2C-50 element of the solution, for the retail sector. Customers will be able to view and order from the complete catalogue across the various businesses within your company. The solution will integrate directly with the Sage 50 back end systems. Customers will be able to purchase without having to register or log in to the website. The site will also offer the customers the ability to register so that they can hold their details at the website level (for returning customers), as well as being able to view previous orders, regular items etc.

Ordering

Your customers will have two options to order products:

- Quick Order By Stock Code – the customer enters the stock code and the quantity required and adds them to the order.
- Browse Catalogue – the customer browses through the departments of your catalogue and add products to the shopping cart.

Departments

Shopfront Admin Area provides facilities to arrange your products in departments and sub-departments. Each department can have the following information

- Name
- Description
- Optional Image

The system will be configured such that Special Departments (i.e Sale or Featured products) can be added and these will be showcased on the landing page once the trade customer has logged in to the system.

Products

The following information will be synchronised from Sage 50:

- Stock Code
- Name
- Description
- Price (RRP / Standard pricing drawn from Sage 50)
- Tax Code
- Part No

The following product information can be added via the Shopfront Admin Area:

- One Image (Shopfront will create all the various sizes required)
- One Attachment
- Allow Back Order

The Shopfront Admin Area will allow the following fields to be overridden

- Name
- Description

Search

The site will provide one search box that will search in the following fields:

- Stock Code
- Part No
- Name
- Description

Personalisation / Customer Registration

Customers will be offered the ability to register on the website. This will be useful for returning customers being able to access their delivery details etc, as well as viewing previous orders and their regular items.

Account Details

The following account details can be modified by the customer

<input type="checkbox"/>	Email Address as the User Name	Mandatory
<input type="checkbox"/>	Password	Mandatory
<input type="checkbox"/>	Name	Mandatory
<input type="checkbox"/>	Postal address	Mandatory
<input type="checkbox"/>	Telephone number	Mandatory
<input type="checkbox"/>	Mobile telephone	Optional
<input type="checkbox"/>	Delivery addresses	Optional

The customer will be able to amend and modify the above information once registered.

The user will be able to see a list of items bought by him previously and add them to the basket within their account online. In addition the user will be able to see a list of his most frequently purchased items derived from his order history.

Stock Display

The site will show the stock position either as the number in stock or the words 'In Stock', 'Out of Stock'. Items that have 'Allow Back Order' set will always show 'Back Order' when not in stock.

Final Stock Check

Before the payment stage of the checkout, a final stock check will be undertaken and any items where 'back order' is not permitted and are out of stock, they will be removed from the cart and the customer notified.

Payment

The payment setup will be for Credit cards only. (for all Retail customers)

Sage Pay will be included as standard to handle all the credit card processing.

Order Placement

When an order is placed stock is allocated. When there is insufficient stock, only the available stock will be allocated (part allocation).

The Order number will be derived from Sage

All orders from the website will be passed directly into Sage 50. The orders from the retail side will be passed to a generic account (i.e Websales) within the Sage 50 SOP queue.

Promotions

Promotions can be run directly from the Shopfront Designer system. The following are included as standard within this platform:-

- Buy One Get One Free
- Buy X get one free
- Free product
- Free shipping
- % Discount off whole order
- £ Off whole order

Qualifier Options

- Automatic, i.e. the promotion will be applied to all orders
- Total spend
- Entry of a promotion code
- Incoming link
- Date, i.e. there is a start date and end date between which the promotion is active

Shopfront Designer (the CMS Content Management System) will be installed on 2 PC's within your company. Additional installations can be supplied at £200 per install.

Pricing

Shopfront Standard 50 – Combination site	£ 4,900.00
Shopfront Standard Combination Support (per annum)	£ 980.00
Total	£ 5,880.00

(Pricing includes all licences required, and is exclusive of VAT)

Hosting option	(per annum)	Options available
Multi-currency Option		£ 650.00
Flagging of 'Bad Credit' Orders		£ 120.00
Spindle integration (excludes Spindle licences)		£ 600.00

If you decide to host yourselves, it is imperative that the below specifications and required software / specifications are on your local server and web server for Aspidistra to connect to. (*Aspidistra are not responsible for setting these Servers up, or installing / setting up the pre-requisite software as listed below*) Aspidistra will allow 2 hours of install time of the required Aspidistra software, If the installation goes beyond 2 hours due to incorrect setups on the hosting platforms, an hourly charge of £60 will be applied.

Requirements

Local Server / Pc setup

Windows XP Professional or Windows 7 Professional;

Windows Server 2000, 2003, 2008 or Windows SBS 2000/2003.

Sage 50 Professional Microsoft IIS 5/6/7 Microsoft .Net Framework 3.5

SQL Server 2000/2005/2008 or SQL Server Express 2005/2008

Broadband Router (port TCP/IP 80 server) and a fixed IP address

Where the website is being hosted a domain name pointing to the fixed IP address.

Web Hosting Requirements

Windows based server with RDP & FTP access (*& Administration account for Aspidistra*)

Microsoft IIS 5/6/7 (*you may be required to install Windows Server 2008 'Handlers'*)

Microsoft .Net Framework 3.5

Anti-virus software

SQL Server 2005/2008 Web Edition (*ensure fully backed up & back up routines in place*)

Port 81 opened up to allow outbound calls / Log files & error files will need to managed

Where the website is being hosted a domain name pointing to a fixed IP address

Some example screenshots of the templates available. They can be amended to reflect your company etc.

The screenshot displays a web browser window showing a Shopfront e-commerce template. The header features the Shopfront logo (a green shopping basket icon) and the text 'shopfront' in green. To the right of the logo, there are links for '0 items (£0.00)', 'Your Account', 'Logout', and 'Quick Order'. Below the header is a red navigation bar with links for 'Home', 'About Us', 'Delivery Information', and 'Contact'. The main content area is divided into three columns. The left column is a 'Catalogue' sidebar with a red header and a list of categories: 'Appliances', 'Kitchen', 'Decorating', 'Chefs Clothing', 'Promotional Material', and 'Packing Materials'. The middle column features a large image of two pink lotus flowers. Below the image is a 'Welcome to Stationery Computer Mart' section with a paragraph of placeholder text. The right column contains a 'Search' box with a 'Go' button and a 'Featured Products' section. The featured products section lists two items: 'Dishwasher full size' and 'Beech Wall Cabinet 170cm', each with a small image and a paragraph of placeholder text. At the bottom of the page, there is a footer with copyright information: '© 2010 Stationery Computer Mart | Terms & Conditions | Privacy Policy | Design by Free CSS Templates | Powered by Shopfront'.



Stationery Computer Mart

Welcome - Lorem ipsum dolor sit amet, consectetur adipiscing elit. In egestas. Praesent aliquam justo vitae felis. Praesent senrate tempor purus. Phasellus leo dolor, pulvinar vitae, ullamcorper eget, nonummy a, libero. Nulla diam risus, laoreet eget, porttitor eu, nonummy ut, nibh. Proin eu turpis a nunc sagittis sollicitudin. Ut consectetur ante lobortis nisl.

Featured Products



Dishwasher full size
Lorem ipsum dolor sit amet, consectetur adipiscing elit.



Beech Wall Cabinet H70cm
Lorem ipsum dolor sit amet, consectetur adipiscing elit.







Catalogue

- Appliances
- Kitchen
- Decorating
- Chef's Clothing
- Promotional Material
- Packing Materials

Catalogue

- Appliances >
- Kitchen >
- Decorating >
- Chef's Clothing >
- Promotional Material >
- Packing Materials >

Stationery Computer Mart

 Appliances	 Kitchen	 Decorating	 Chef's Clothing
 Promotional Material	 Packing Materials		

Featured Products

 Dishwasher full size Lorem ipsum dolor sit amet, consectetur adipiscing elit.	 Beech Wall Cabinet H70cm Lorem ipsum dolor sit amet, consectetur adipiscing elit.
---	---



Welcome to Stationery Computer Mart

Welcome - Lorem ipsum dolor sit amet, consectetur adipiscing elit. In egestas. Praesent aliquam justo vitae felis. Praesent senrate tempor purus. Phasellus leo dolor, pulvinar vitae, ullamcorper eget, nonummy a, libero. Nulla facilisi. Nulla diam risus, laoreet eget, porttitor eu, nonummy ut, nibh. Proin eu turpis a nunc sagittis sollicitudin. Ut consectetur ante lobortis nisl.

Featured Products

Dishwasher full size



Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Beech Wall Cabinet H70cm



Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Search

Catalogue

[Appliances](#)

[Kitchen](#)

[Decorating](#)

[Chefs Clothing](#)

[Promotional Material](#)

[Packing Materials](#)



Special Offer!!!
10% Discount + Free Shipping
only this month.



Stationery Computer Mart

Welcome - Lorem ipsum dolor sit amet, consectetur adipiscing elit. In egestas. Praesent aliquam justo vitae felis. Praesent senrate tempor purus. Phasellus leo dolor, pulvinar vitae, ullamcorper eget, nonummy a, libero. Nulla facilisi. Nulla diam risus, laoreet eget, porttitor eu, nonummy ut, nibh. Proin eu turpis a nunc sagittis sollicitudin. Ut consectetur ante lobortis nisi.

Featured Products

Dishwasher full size



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis nulla quam, pellentesque quis,

Beech Wall Cabinet H70cm



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis nulla quam, pellentesque quis,

Search

Go

Catalogue

- * Appliances
- * Kitchen
- * Decorating
- * Chef's Clothing
- * Promotional Material
- * Packing Materials



Catalogue

- ✓ Appliances
- ✓ Kitchen
- ✓ Decorating
- ✓ Chef's Clothing
- ✓ Promotional Material
- ✓ Packing Materials

Stationery Computer Mart

Appliances

No Image Available

Kitchen

No Image Available

Decorating

No Image Available

Chef's Clothing

No Image Available

Promotional Material

No Image Available

Packing Materials

No Image Available

Shopping cart

0 Items (£0.00)

Manufacturers

Featured Products

Dishwasher full size



Beech Wall Cabinet H70cm

